

Impressionisms Routes is an active network that federates members around cultural heritage and tourism activities to facilitate access for all to artistic knowledge. Impressionisms Routes is rich in its vision and its missions fully in the spirit of the values and the criterias of the Council of Europe: the Environment and its protection, the Heritage and its safeguarding, the History of the territories and its knowledge by young people, Tourism and its harmonious and sustainable development. The publication of original books, the organization of didactic exhibitions and specific meetings are also part of Impressionisms Routes priorities.

[www.impressionismsroutes.eu](http://www.impressionismsroutes.eu)

euroArt, the European Federation of European Artists'Colonies, was created in 1994 to protect and revive the heritage of Artists'Colonies in Europe. Today, the network represents cities, museums and other cultural institutions from nearly 50 sites in 14 European countries.



[www.euroart.eu](http://www.euroart.eu)  
Contact : office@euroart.eu

The International Center for the Study of Artists'Colonies in Europe aims to become the European Research Center in the field of the Colonies of Artists. ICEAC is located in Domburg (Netherlands)



[www.iceac.eu](http://www.iceac.eu)  
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Impressionisms Routes®  
Les Routes des Impressionismes en Europe



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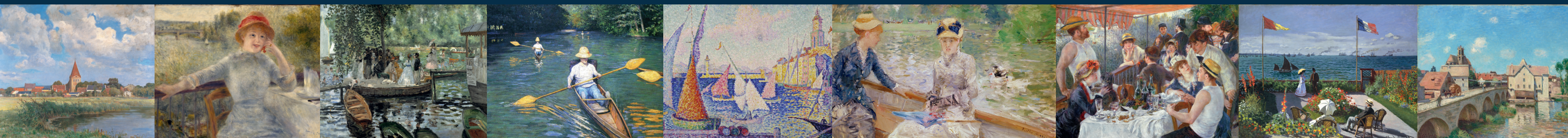
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40 degrés sur la banque

# IMPRESSIONISMS ROUTES



LES ROUTES  
DES IMPRESSIONISMES  
EN EUROPE





The values of Impressionisms Routes

Impressionism is a contemporary theme:

- It is a unifying and unanimously appreciated theme, both in Europe and in the rest of the world,
- It is an important element of the historical and artistic memory of Europeans, it remains emblematic of our shared culture,
- It complies with the democratic message carried by the European integration,
- It is strongly impregnated with the respect for human rights and freedom of expression,
- It perfectly correspond to the sharing of European cultural values by the «intelligent and sustainable» tourism that it generates,
- It lends itself perfectly to the exercise of cultural democracy; its strong educational potential is particularly relevant to the training of young people and to the education of the greatest number,
- It is a source of outdoor and promote contemporary and innovative practices in cultural and artistic creation,
- It can and must contribute to a better understanding of Europe and the promotion of European citizenship.

Cultural Routes of the Council of Europe

The Cultural Routes program was launched by the Council of Europe in 1987 with the Declaration of Santiago de Compostela.

The Cultural Routes program was launched by the Council of Europe in 1987 with the Declaration of Santiago de Compostela. The Cultural Routes of the Council of Europe are an invitation to travel and discover the rich and diverse heritage of the continent, promoting the bringing together of people in places of history and heritage. They carry the values of the Council of Europe: human rights, cultural diversity, intercultural dialogue and cross-border exchanges.

More than 30 cultural routes today offer a wide range of cultural, tourist and educational activities for all citizens across Europe and beyond. They represent key resources for responsible tourism and sustainable development. The Routes cover a wide range of themes, from architecture and landscapes with religious influences, from gastronomy and intangible heritage to the great figures of European art, music and literature.

The last two Certified Routes in 2018 are the Impressionism Routes in Europe and Via Charlemagne. The certification «Cultural Route of the Council of Europe» is a guarantee of excellence. The networks implement innovative activities and projects in five priority areas of action: cooperation in research and development, enhancement of memory, history and European heritage, educational and cultural exchanges for young Europeans, contemporary culture and artistic practice, as well as cultural tourism and sustainable development.

The European Institute of Cultural Routes (IEIC) located in Luxembourg was created in 1998 to implement and develop this program.

European Institute of Cultural Routes  
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Objectives

Impressionisms Routes, managed by the association «Eau & Lumière» aims to connect and highlight a set of significant sites of Impressionist painting of the nineteenth and twentieth centuries in Europe. This network brings together the places where painters lived, those who inspired them, the artistic colonies they founded or in which they participated, the museums where their works are exhibited. The activities of this network aim to promote the universal character of Impressionism and the important role it plays in the knowledge and preservation of European heritage.

Impressionism is often perceived as an essentially French movement. Actually, from the beginning, not French painters (Turner, Whistler, Constable...) also originated this new movement. Then, the artists' strongly irrigated the European continent through multiples exchanges between them, coming from many countries. The bilingual program-book published by Eau & Lumière in 2016 entitled **Impressionisms Routes** shows that at least 23 European countries have participated in the Impressionist adventure.

**Impressionisms Routes** is rich in potentialities. It contains several thematic entries exploitable in the spirit of the values and criteria of the Council of Europe: the Environment and its protection, the Heritage and its safeguarding, the History of the territories and its knowledge by the young people, Tourism and its judicious and sustainable development. Our goal is to implement these potentialities in the service of intelligent and sustainable tourism.



Cultural route of the Council of Europe  
Itinéraire culturel du Conseil de l'Europe



Structure and Organization

**Impressionisms Routes** is structured in as many networks as selected artists. As of July 1, 2018, 5 international networks are operational. They are dedicated to Pierre-Auguste Renoir, Alfred Sisley, Berthe Morisot, Ivan Grohar and Jan Toorop. These 5 networks are established in 5 countries: France, Italy, Germany, the Netherlands and Slovenia.

**Each network is led by a responsible Community:**

- The City of Chatou (France) for the Pierre-Auguste Renoir network. Manager: Patrick Ozanne.
- The National Gallery of Slovenia for the Ivan Grohar network. Manager: Barbara Jaki
- The Domburg Museum (Netherlands) for the Jan Toorop network. Manager: Francisca van Vloten
- The City of Bougival (France) for the Berthe Morisot network. Manager: Catherine Burger
- The City of Moret-sur-Loing (France) for the Alfred Sisley network. Manager: Christian Recoing.

Several networks are being set up and will be added in the coming months. In particular: Claude Monet (City of Argenteuil, France), Gustave Caillebotte (City of Yerres, France), Franz Bunke and the Schwaan Painters (City of Schwaan, Germany), Francisco Llorens Diaz (Community «As Marinas», Province of Galicia, Spain), Paul Signac (City of Saint-Tropez, France) ...France).

The two working languages of **Impressionisms Routes** are French and English, the two official languages of the Council of Europe.

Actions and Achievements

**Impressionisms Routes** has undertaken and develop on the european level multiples actions. They are often carried out in cooperation with other organizations, in particular, euroArt.

- Educational and tourist actions:**
- Traveling exhibition «Art & Lumière» (18 exhibitions since 2012)
  - Open Air Museum in Moret-sur-Loing (Alfred Sisley Network)
    - «Be an artist», application to the European Union in cooperation with euroArt
    - Production of the movie «Monet and Renoir» in cooperation with the Higher Institute of Audiovisual of Paris.
    - Project to revive the Marseille-l'Estaque site, a crossroads of Impressionism and Modern Art.
  - Cross exhibitions (summer 2018) in the Netherlands (Domburg) and in Germany (Schwaan) on Jan Toorop. In cooperation with euroArt.
  - The Sower Road, in the footsteps of Ivan Grohar. National Gallery of Slovenia (Ljubljana).

- Academic and didactic actions:**
- ICEAC Project: International Center for Study of European Artists'Colonies
  - Cooperation with Federico II University of Naples (Renoir Network)
  - Cooperation with the " Ecole des Beaux-Arts" and the Capodimonte Museum of Naples (Renoir network)

- Actions with multiple objectives:**
- Las Meninas de Canido, Contemporary Art, Province of Galicia (Spain)
  - Renoir year 2019, centenary of the painter's death
  - Cooperation project started in 2015 with the Sichuan region (China) and the city of Moret-sur-Loing: cultural animation, original creations...

